



1070 Calle De Las Casitas, Green Valley, AZ 85614 • 520.625.3440
info@GVR-Foundation.org / www.gvrecfoundation.org

EXHIBIT

DENIED

GVR Board of Directors

May 22, 2018

GVR Pickleball Center Strategic Capital Fundraising Campaign

Overview

On behalf of all GVR members and for the well-being of the Green Valley community, the GVR Foundation (GVRF), a 501(c)(3) charitable organization, created and established a strategic capital fundraising campaign to raise \$1.375 million to support development of the GVR Pickleball Center in Green Valley which will offer a minimum of 24-courts including an instructional court; Ramada; meeting/conference room, parking, restrooms, water stations and shade structures. As per the *Resolution of Support* approved by the GVR and GVRF Boards of Directors and signed by their respective Board Presidents on March 22, 2018, GVR and GVRF agreed to jointly undertake the capital fundraising campaign through the GVR Foundation. Collateral materials needed for the strategic capital fundraising campaign include:

CORPORATE FOLDER

- #50 folder sets (quantity)
- 8/inserts (text) @ each folder
- Folders (die cut for business card)
- #500 pledge page (quantity)

FLYER/BROCHURE

- #2,000 brochures (quantity)
- #2,000 cover letter (quantity)
- 4-panel brochure/design
- #1,500 envelopes (quantity)
- #1,500 postage (quantity/'nonprofit rate')

STATIONERY

- #stationery / pickleball logo (GVR & GVRF)
- #500
- Envelopes (500)

STORY BOARDS (5 sets)

- 2ft X 3ft (folded) @ 4 boards each

PICKLEBALL CAMPAIGN BANNERS (@ GVR PB COURTS)

GRAPHIC DESIGNER

RECOMMENDATION

GVR provide a \$9,500 grant to the GVR Foundation to underwrite expenses associated with a strategic capital fundraising campaign to raise \$1.375 million to support development of the GVR Pickleball Center.